

# MAIN STREET PORTSMOUTH

Summer 2007

*Promoting Historic Boneyfiddle and downtown Portsmouth as the destination to live, work, learn & play.*



**MSP Office**  
729 6th Street  
464-0203

## Main Street Portsmouth

Formed in 2005, MSP is a 501(c)3 organization dedicated to revitalizing historic downtown Portsmouth using the National Trust for Historic Preservation's Main Street Four-Point Approach. Our Director Zoë Richards manages the program and helps coordinate the efforts of our committees:

- Promotion** – Promote district as our social, cultural, and economic center
- Economic Restructuring** - Strengthen & broaden economic base
- Organization** - Provide support for human & financial resources
- Design** – Encourage visual improvements compatible with historic features.
- Boneyfiddle Events**—Develop special events to promote Boneyfiddle
- Uptown Downtown**— Encourage downtown business improvements

Our district includes Historic Boneyfiddle and the Downtown Improvement Area—roughly the Scioto River to Gay Street and 11th Street to the Ohio River. Learn more from our current website: [www.historicboneyfiddle.org](http://www.historicboneyfiddle.org)

## Officers and Board

Hilda Drake, President  
Margaret Miller, Vice President  
Mary Linde, Secretary  
Linda Donaldson, Treasurer

## Board

Tim Arms	Kim Bauer
Howard Baughman	Sue Burke
Gennie Craigmiles	Kirk Donges
Kathy Fish	Kelly Hatas
Jennifer Hanlon	Paul Johnson
Chip Maillet	Brooke Miller
David Todt	Ellen Vetter
Rebecca Wheelersburg	

## Current Projects & Upcoming Events

### Business Networking Breakfast

Thursday, July 26th, 8-10 am, Scioto County Welcome Center. SSU Marketing Students will present their findings of a marketing survey of SSU students, faculty and staff. Cost is \$5 per person. RSVP to Brenda Covert, [bcovert@shawnee.edu](mailto:bcovert@shawnee.edu) or 740-351-3171.

### 2007 Live @ 5 Shop n' Cruise

Cars, food, music & fun from 5 - 9 pm along 2nd, Court & Market Streets. August 4, September 8 and October 6.

### Downtown Revitalization Plan

The City of Portsmouth and MSP are creating a downtown revitalization plan including a building inventory and market analysis. Thanks to the Ohio Department of Development and the Scioto Foundation for providing grant funds for this important project and to the City for matching those funds.

## Ohio Main Street Reinvestment Statistics

*through 2006*

Total Communities	32	Building rehabilitation projects	1,364
Net new businesses	382	Business expansions	230
Building rehabilitation projects	1,364	New Housing Units Created (since 2000)	381
Net New Full-Time Jobs	1,936	Net New Part-Time Jobs	1,121
Total \$ Invested	\$315 Million	Reinvestment Ratio	\$22.33/\$1.00
Volunteer hours donated (since 2000)	230,280		

# Downtown Portsmouth Revitalization

**WHO:** Main Street Portsmouth (including Boneyfiddle Events Committee and Uptown Downtown Committee), City of Portsmouth, Portsmouth Area Chamber of Commerce, Portsmouth Scioto County Visitor's Bureau, Shawnee State University, business owners, property owners and residents

**GOAL:** Revitalize Downtown Portsmouth (38-block area as designated by the City's Design Review Board guidelines including the Historic Boneyfiddle District and the Downtown Improvement Area)

## ACCOMPLISHMENTS:

<b>Alexandria Park Project</b>	Raised over \$30,000 to upgrade park and spent over 200 annual volunteer hours over the last three years on planting, watering, and park upkeep
<b>Beautification</b>	Purchased plants, trees, and mulch for downtown. Spent over 250 volunteer hours assisting the City Service Department and local businesses with planting and with the Young Street Viaduct boxwood project
<b>Committees</b>	Formed committees to follow the Main Street Approach to downtown revitalization: Design, Organization, Promotions and Economic Restructuring. Includes two additional committees reflecting Portsmouth's needs: the Boneyfiddle Events Committee to oversee annual special events and the Uptown Downtown Committee to oversee projects in the Chillicothe to Gay Street downtown area.
<b>Downtown Assessment Resource Visit</b>	Worked with the City to obtain grant funds and local donations to hold assessment visit from Heritage Ohio. Over 75 downtown stakeholders attended
<b>Downtown Planning</b>	Committed to assisting the City and other stakeholders with the downtown plan during 2005-2006. Volunteers will assist with the building inventory, distributing surveys, and market analysis
<b>Ebby Glockner Roast</b>	Raised over \$60,000 for local charities including the Boy Scouts, Hospice In-Patient Facility, Ohio River Valley Red Cross, West End Day Care, and an annual \$2,000 SSU scholarship
<b>Live at 5s</b>	3 <sup>rd</sup> year of showcasing Boneyfiddle businesses with live music and car shows, held monthly, May - October
<b>Training</b>	Received grants to send people to state and national Main Street and preservation training in 2006 and 2007
<b>Other Events/ Projects</b>	<b>Garten Market Plant Exchange/Luncheon</b> held each May <b>Scarecrow contest</b> – featuring downtown merchants <b>Parking lot resurfacing</b> – raised approximately \$5,000 for resurfacing of two downtown parking lots <b>Tour of Lofts</b> – showcasing downtown living