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Columbus, Ohio 43212

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July 30, 2008

Jo Ann Aeh  
Clerk  
City of Portsmouth  
728 Second St.  
Portsmouth, OH 45662-4036

Dear Ms. Aeh:

I am writing to keep you abreast of our company's efforts surrounding the impending Digital Television (DTV) transition. As you may be aware, the DTV transition is the switch from traditional analog television to digital television.

Currently, most television stations are broadcasting their programming from full power television stations in both analog and digital signals. The federal government has established February 17, 2009 as the deadline when broadcasting via traditional analog TV service will cease. After that point, only the DTV service will remain.

The government is requiring the conversion to digital broadcasting for several reasons that will benefit not only TV viewers but all Americans. First, this changeover will reduce the amount of signal spectrum the nation's TV broadcasting system uses. Some of this extra capacity will be made available to first-responders such as local police and fire departments, enhancing the way they react to emergencies and significantly increasing public safety. Additionally, some of this spectrum will be auctioned to companies in order to provide consumers with more advanced wireless services (such as wireless broadband).

Because digital signals are much more efficient than analog, the changeover will also allow full power TV stations to deliver clearer signals with improved picture and sound quality. Television stations can even use the new digital technologies to transmit high-definition TV (HDTV) signals, and they can also introduce new channels.

Analog television sets receiving free, over-the-air programming will still work after February 17, 2009, but owners of these TVs will need to take action to convert these digital broadcasts back into the old analog format. Options include purchasing a television that has a digital tuner, or subscribing to either cable or satellite service. Households wishing to continue using their analog sets to receive free, over-the-air programming will need to purchase a converter box from a consumer electronics retailer. The federal government is making coupons available for this purpose, and consumers can apply for up to two \$40 coupons per household by either calling **1-888-DTV-2009 (1-888-388-2009)** or going online to **www.dtv2009.gov**.

### ***What is Time Warner Cable doing?***

The most important thing for our customers to know is that so long as their television set is connected to our service, nothing will change. Although we will receive Digital-only signals from broadcasters, we will be down-converting these signals to analog and providing analog service (alongside digital service) to our customers. Therefore, there will be no need for our cable customers without set-top converters to upgrade to our Digital Cable service. We will be encouraging our subscribers who have television sets not connected to our service – for example, an older set with rabbit ears out in the garage or in the basement – to make arrangements with us to run additional outlets to these sets.

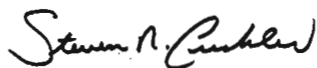
While educational efforts are already underway by both the federal government and broadcasters, Time Warner Cable is working with the cable industry to promote advanced local awareness of the DTV transition. Not only are we informing our existing customers of the change and offering information on our company website, but we are taking advantage of our presence at local events to provide literature and guidance to the general public.

Enclosed for your interest is a brochure providing an overview of the DTV transition. If you would like to have some of this information on hand to make available to your community, please contact me ASAP. We have a limited supply of additional brochures we may be able to provide you, and can also send you an electronic version of this document. There are also numerous websites we encourage you to visit, including our own at [www.timewarnercable.com/dtvfaq](http://www.timewarnercable.com/dtvfaq), the FCC's website at [www.DTV.gov](http://www.DTV.gov), and the DTV Transition Coalition's website at [www.DTVtransition.org](http://www.DTVtransition.org).

As always, I welcome you to contact me at either **(614) 481-5270** or at **steve.cuckler@twcable.com** if you have any questions regarding these developments or about the cable service in your area.

Thank you again for your time and attention!

Sincerely,



Steven R. Cuckler  
Manager, Government Relations

Enclosure